

*For more information
about corporate
engagement
opportunities at
Henry Street,
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**HENRY STREET
SETTLEMENT**

265 Henry Street
New York, NY 10002

Corporate Engagement
Opportunities

VOLUNTEER



SPONSOR



DONATE



**HENRY STREET
SETTLEMENT**

ALL ABOUT HENRY STREET



Founded in 1893 by social reformer Lillian Wald and based on Manhattan's Lower East Side, Henry Street Settlement delivers a wide range of social service, arts and health care programs to more than 50,000 New Yorkers each year. Distinguished by a profound connection to its neighbors, a willingness to address new problems with swift and innovative solutions, and a strong record of accomplishment, Henry Street challenges the effects of urban poverty by helping families achieve better lives for themselves and their children.

Henry Street serves all ages through our Abrons Arts Center/Visual and Performing Arts, Education and Employment, Transitional and Supportive Housing and Primary & Behavioral Health divisions.

Being innovative means being first: We funded the first public school nurse in the nation, established the Visiting Nurse Service and introduced the community/public health nurse concept, opened the nation's first apartment-style shelter for homeless families, created the first pure milk station for children, and our headquarters is the city's first demonstration project to make landmark historic buildings energy efficient.

IMPACT

Recognized as an innovator in the field of social services, health care and the arts, Henry Street is distinguished by a passionate staff, effective programs, track record of success, adherence to metrics to ensure accountability to stakeholders, and our four-star Charity Navigator rating.

Henry Street Settlement offers corporations a variety of ways to get involved, raise visibility in the community and make an impact:

Corporate Volunteer Opportunities

Volunteer time and skills to enhance Henry Street's programs and facilities.

Financial Support

Donate money help support Henry Street's comprehensive programs and facilities.

Sponsorship

Support one of Henry Street's special events.

In-Kind Donations

Donate goods, materials, services and expertise to support the Settlement.

NEW YORK



Corporate volunteers host festive carnival days for our summer camp youth.

VOLUNTEER

Henry Street provides corporate employees with meaningful, hands-on community service experience that promotes leadership skills and team building opportunities while simultaneously meeting our corporate partners' commitment to community engagement. Volunteer activities are strategically aligned to effectively meet our program needs and maximize impact on our community.

Each year more than 1,500 individuals participate in corporate volunteer activities at Henry Street's 17 locations on Manhattan's Lower East Side.

SAMPLE VOLUNTEER PROJECTS



Job Search Workshops

TASK Help job-seekers prepare for the job market by reviewing their resumes, conducting mock job interviews and sharing best workplace practices.

IMPACT This project helps job-seekers articulate their skills and boosts their confidence as they work to distinguish themselves in the job market. With over 1,500 adult and youth job-seekers served each year, volunteers play a critical role in the self-sufficiency and career advancement of our clients.



Serve Meals to Seniors

TASK Prepare and serve lunch or dinner to elderly clients at the Good Companions Senior Center. Volunteers are encouraged to interact with the seniors.

IMPACT The hot, healthy meals help ensure our vulnerable seniors have adequate nutrition and the opportunity for engaging social interactions with peers and volunteers.



Painting and Gardening

TASK Paint program and office spaces, or complete an outdoor gardening project. All projects are prepped in advance; volunteers are given direction to complete the tasks.

IMPACT Maintaining the professional and welcoming appearance of our facilities helps create a positive environment for our clients and community, while enabling us to dedicate additional resources toward providing direct client service.

Help Our Youth Achieve More



TASK Read to Preschool Students

IMPACT For the 80 children in the day care program, early childhood education is especially important. Children growing up on the Lower East Side face a range of barriers to their future success, such as inequality of educational opportunity, the need to learn English as a second language, and the daily struggles of urban poverty.



TASK Homework Help /Tutoring

IMPACT One-on-one and small group tutoring helps provide the guidance and support needed by the 832 children in our after-school programs and the 260 youth in our college access program to succeed academically.



TASK Mentor College Students

IMPACT Individual mentoring helps college-bound and college students develop problem-solving and self-advocacy skills, increasing their chance to complete their college education. College graduates earn \$1 million more over a lifetime than those without degrees, and with recent studies showing that many youth entering college do not graduate, this support is especially important.



SPONSOR

Henry Street Settlement hosts many fundraising events each year that offer unique and exciting sponsorship opportunities. Exclusive sponsorships, partial sponsorships, and co-sponsorships allow corporations to enjoy a substantial tax deduction, prominent placement in print and web-based marketing materials, visibility among New York's business and cultural leaders, tickets to exclusive events, corporate entertainment possibilities and more.

We work closely with you to customize a sponsorship package to meet your needs.



The Art Show at the Park Avenue Armory

An outstanding five-day exhibition of museum-quality works for sale, The Art Show is one of the most important art events on the international scene. Organized by the Art Dealers Association of America to benefit Henry Street, The Art Show is held in early March. Each year approximately 2,400 collectors, connoisseurs and dealers attend the exclusive Gala Preview party and 12,000 others attend the show. Sponsorship of the show can include corporate entertainment opportunities in the Armory's historic spaces.



Henry Street Gala Dinner Dance

An annual benefit honoring individuals for their humanitarian efforts and contributions to both New York City and Henry Street Settlement, the funds raised at the dazzling Gala Dinner Dance provide essential support to Henry Street. Past honorees have included Reed Krakoff, Creative Director of Reed Krakoff, John Demsey, Global President of MAC Cosmetics and the MAC AIDS Fund; Kenneth Chenault, Chairman and CEO of the American Express Company; and Jonathan Tisch, Chairman and CEO of Loews Corporation.



SPONSOR A SPECIAL EVENT — IMPACT NEW YORK CITY



Abrons Arts Center

Each year, Henry Street's Abrons Arts Center presents over 200 performances in our three theaters featuring bold local, national, and international performance-based artists, including Basil Twist, Big Art Group, Target Margin Theater, Joey Arias and the acclaimed American Realness Festival, to over 20,000 audience members. The Center's gallery space features ten or more exhibitions annually of local, national and international artists, attracting diverse patrons.



Special Client Events

Henry Street hosts events throughout the year — senior dance parties, carnivals for youth and holiday parties for homeless families — specifically for our clients. These special activities bring joy to old and young, and help keep clients active and engaged in their community and on the road to self-sufficiency.





FINANCIAL

Henry Street relies on donations to help us provide vital social service, arts and health care programming to over 50,000 individuals every year.

When you donate to the Settlement, you can be confident your money goes where it is most needed: 88 cents of every dollar donated goes directly towards helping clients.

SUPPORT



Provide a Grant

Henry Street's comprehensive array of services often aligns with corporations' philanthropic priorities. Among the issues we address are hunger and homelessness; lack of employment and employable skills; domestic abuse; poor academic access and achievement; impaired social and emotional functioning; medical and psychological disorders; and lack of access to affordable arts programs and support for emerging artists.

Impact: Specific Program Support

By making a gift to our general operating fund, supporting a specific program, to enrolling to become a sustained giver, transferring stocks, or establishing a legacy gift through our planned giving program, your support can help make a difference today.

\$100,000 Can provide after-school programs for 50 children throughout the school year. At Henry Street, over 400 youth annually receive after-school educational and recreational services that focus on encouraging positive social interactions, healthy attitudes and decision making skills and tolerance.

\$50,000 Can provide two days per week of nursing services for one year to elderly clients in our Naturally Occurring Retirement Community. Nursing services, which include health screenings and medication management, are essential to help seniors age safely in their own homes.

\$25,000 Can cover the cost of college mentoring services for 50 students per year, giving them the critical support they need to complete their college education.

\$10,000 Can provide one day per week of case management services for one year to vulnerable families to connect them to food stamps and other government entitlements, assistance with housing, financial counseling and other services in their quest for self-sufficiency.

Employee Matching Gifts and Giving Campaigns

Many companies offer dollar for dollar matching for donations made to accredited 501(c)3 organizations like Henry Street Settlement. Encourage employees to donate through your intranet and/or sign up for payroll deductions through your giving campaigns.

IN-KIND DONATIONS

Donations of goods and services provide clients with important supplies they cannot often afford, while alleviating program budgets. Arts supplies, bicycles, books, personal hygiene products, musical instruments and office furniture are always needed and always welcome. Other in-kind donation examples:

SCHOOL BACKPACKS filled with supplies including notepaper, pens, crayons and rulers can help make a difference in a student's preparedness on their path towards academic success.

TOYS for children in our homeless shelters help ensure that they receive holiday and birthday gifts.

BLANKETS + COATS can help keep seniors, and adults and children in our homeless shelters warm during the winter months.

In-Kind Donations: Services

Donations of services such as printing, graphic design and foreign-language translation services can help defer the cost of producing flyers, brochures and other materials about our programs for members of our community.

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OUR MISSION

Henry Street opens doors of opportunity to enrich lives and enhance human progress for Lower East Side residents and other New Yorkers through social services, arts and health-care programs.