

Henry Street Settlement is grateful for your longstanding and kind support, which has helped us to provide a continuum of beneficial and effective social services, healthcare, and arts programs to over 60,000 New Yorkers each year. We aim to help all individuals and families who enter our doors reach their full potential through innovative, inclusive, integrated and excellent programs and services.

We are thrilled to share more information about the impact of our work in Fiscal Year 2016 and on key agency wide initiatives.



# Henry Street at a Glance in Fiscal Year 2016

Our Health and Wellness programs provide mental and physical health services, senior programs, parenting classes and benefit screenings. Highlights include enrolling **4,663** individuals in health insurance and securing over **3.4 million dollars** in public benefits for low income households.

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Our Education and Employment services provide education classes from early education to college access and retention as well as training and workshops for those looking for employment. We served **5,083** students and placed **610** individuals in jobs.



Our Transitional and Supportive Housing program provides shelter for domestic violence supporters, single women with mental health issue, and families of all backgrounds. Our shelters served **1,538 individuals,** including families and single adults.



Henry Street's Abrons Arts Center supports the creation of bold art and cultivates artists in all stages of their development. Last year, we won our second Obie award, attracted over **35,000** attendees and taught visual arts, music, dance and theater to **3,433** students.

#### Spotlight: School Based Mental Health

In just three years, our school-based mental health clinics have expanded from three local schools to nine. Principals in the city have identified on-site mental health clinics as a priority for their students because they eliminate the challenges that prevent children and their families from seeking mental health care.

Henry Street has received recognition for this innovative and successful program. In December 2015, the First Lady of New York came to our clinic at the Henry Street School for International Studies, one of the first clinics of its kind. She spoke to the staff there about the partnership between Henry Street's clinic and the school and how they could replicate that model. In July 2016, the program director, Kelly Lennon-Martucci, was selected as a 40 under 40 New York Nonprofit Rising Star for her work in helping over 170 students and families.



The Parent Center at Henry Street has introduced two new programs a course for new and expectant parents, which has proven to be popular in our community. Our second new program focuses on the needs of families with children who are autistic, have attention deficit disorder, learning differences and other developmental delays. Our aim is to empower parents and foster a sense of community amongst the families.



We launched a **satellite mental health clinic at Vladeck Cares**, the center for our senior services programming. By placing this program at the heart of all the other senior services, we can eliminate many of the traditional barriers to mental health care for our seniors and establish a more holistic care model that allows for more coordination between case managers, clinicians and other providers of senior services.



# Spotlight: Expanded Horizons

In 2016, **Expanded Horizons rolled out a new model** that transformed our program from a successful provider of "a la carte" college access services for high school students into a comprehensive, eight-year model focusing not just on getting into college, but on succeeding – in college and beyond.

The new model engages students from freshman year of high school until they day they graduate college. This change was spurred by growing evidence that gaining college admission wasn't enough and that a support structure was needed to ensure that low-income students complete college. Henry Street supports students through scholarships and college success counselors who connect our college students to resources on campus. Counselors stay in touch with our student through social media and make trips to colleges for face-to-face support.

### Carlos' Story

Carlos leaned on Henry Street this past year when his family went through some challenges with the financial aid process. Carlos' parents didn't have social security numbers – a requirement to process financial aid. Carlos and his parents were at a loss, so they turned to Carlos' college success counselor at Expanded Horizons, Chris Fagan.

Chris spoke to the school to ensure that Carlos could continue his classes while the financial issue was resolved. He then worked with the financial aid office and the IRS to determine that tax ID numbers could be used in lieu of social security numbers. He accompanied Carlos' parents to the IRS office to guide them through the complex process and resolved the issue with the financial aid office. Thanks to Chris' tireless efforts, Carlos' financial aid package was restored and he is attending college worry free.



Henry Street is one of the city's oldest and largest partners of the Summer Youth Employment Program (SYEP), a program that employs low-income young people. This year Henry Street placed 1,932 students in jobs. **To celebrate the record breaking SYEP summer, Mayor Bill de Blasio hosted a press conference at Henry Street.** 

This program opens the doors to a first job for young people and can be a life changing opportunity that helps them gain the skills they need to move forward with their education,



Henry Street's employment division **added a new financial empowerment initiative** this past year. Finance experts **helped over 570 low income participants** across our ESL Job Readiness program, Job Essentials Training program, shelterbased employment programs and our portfolio of youth employment programs.

We tackled issues such as debt reduction, building credit and opening bank accounts. These services were particularly valuable to the immigrant community and we had special workshops on building credit in a new country for our ESL clients. Finance counselors at our shelters were focused on helping residents of our domestic violence shelters establish financial independence from their abusers. In October, Henry Street's shelter based employment program received the New York City Employment and Training Coalition's "Serving Special Populations" award for its innovative and effective approach to helping homeless adults secure employment. Having an employment program physically in the shelter makes it much easier for residents to access the resources they need to find employment.

This program has proved successful and has facilitated 170 job placements to date for residents of our three shelters. Leaders of this program were selected to present on best practices, so this program can be replicated elsewhere.



The Abrons Arts Center won an Obie this year and continued to offer performances and classes to serve our community. **SonicCollective, our free music program for teens**, is dedicated to the exploration of improvisation, composition, and collaboration through a variety of styles including jazz, rock, blues and funk. In addition to instruction, students have the opportunity to attend concerts, work with guest musicians and perform original music at our end of year student celebration.

# **Agency Wide Initiatives**

**Capital Campaign:** We have raised over \$18 million in our \$20 million dollar campaign to maintain and grow our facilities so they match the quality of our programs and allow us to continue to open doors for the thousands of New Yorkers who depends on us each year. In September 2015, we received Mayoral approval to purchase the historic Firehouse building adjacent to our headquarters from the City of New York for \$1. This new space will serve as our Neighborhood Resource Center's new home as a revitalized "first responder" in the community

Advocacy: In October 2015, we hosted our second annual Town Hall, which convened over 300 community members, clients, elected officials, and staff. Six core topics emerged during focus groups and the Town Hall: Education, Jobs, Housing, Public Safety, Senior Concerns, and Gentrification. We are using our Town Hall findings to refine our advocacy agenda and to determine how we can best align our programs to meet our community's needs.

**Volunteer:** Henry Street has a flourishing volunteer program, which hosted approximately 1,500 annual volunteers this past fiscal year. We have implemented skill-based individual opportunities to create a more robust individual volunteer program. To become involved with the individual volunteer program, sign up at henrystreet.org/get-involved/volunteer

**Thought Leadership**: Henry Street remains a leader in the nonprofit realm with stakeholders and coalitions regularly seeking out our expertise and input to shape best practices in the field. Our agency's leadership has shaped conversations and policy recommendations related to senior services, education, youth violence and youth employment, workforce development, homeless services, and urban poverty through critical dialogues with NYC officials and numerous City Council members.



The Community Advisory Board (CAB) was launched in response to the 2014 Town Hall. This board is comprised of local residents and program participants. We organize CAB meetings on a regular basis so that **community members can be more actively involved in shaping our programs**. CAB members also serve as ambassadors for our agency and help us identify concrete steps we can take to create a stronger community.

During focus groups with residents of Henry Street's homeless shelters, many individuals reported that a lack of supportive services for families exiting the shelter system was contributing to a destructive cycle of shelter recidivism. Based on this feedback we undertook an extensive advocacy campaign for a new, citywide initiative to enhance resources for families in NYC's shelters.



Henry Street partnered with leading homeless service provides across the five boroughs to engage City Council members and inform them of this need. Our efforts paid off when City Council allocated \$1 million towards this program – including \$235,000 for Henry Street's aftercare project. We advocated again in 2016 and this program was renewed with additional funding from the state level. With these funds we are able to provide education, employment and case management services to help formerly homeless families sustain permanent housing.

# **Evaluation and Accountability**

Henry Street has a sophisticated infrastructure to ensure the oversight of data collection and reporting requirements for our multiple funding sources, including foundation, corporate and government supporters. Our Chief Financial Officer oversees all financial reporting, while our Chief Program Officer oversees all program reporting. The high quality of Henry Street's programs is reflected by our status as a *Better Business Bureau Accredited Charity Seal Holder*, and by our four-star rating from *Charity Navigator*, reserved for exceptional organization.

We are committed to constantly exploring more effective approaches to deepening program evaluation an impact measurement at Henry Street. To that end, we have continued to work with The Rensselaerville Institute who has supported the design and implementation of quarterly meetings to assess organizational readiness for evaluation across program divisions.

Thank you for supporting our vital programs. Your generosity is essential in allowing us to continue our many services and transform the lives of the individuals and families in our community. For more information about Henry Street programs, please reach out to Ellen Schneiderman at <u>eschneiderman@henrystreet.org</u> or go to HenryStreet.org.